

# Certification

#### **DESERVED RECOGNITION**

NARI Certifications were developed to recognize highly experienced remodeling professionals, capable of planning and managing complex remodeling projects to client approval.

Certified professionals are an elite group of industry experts who possess extensive technical and management skills that set them apart as capable remodeling professionals.

#### **INDUSTRY DRIVEN**

NARI Certification standards and exam questions were developed by leading remodeling experts, skilled in technical and management best practices. NARI Certification is governed by the volunteer-led Certification Board.

#### **CERTIFICATION PROCESS**

NARI Certification is a robust and challenging process, reserved for those remodeling professionals who demonstrate extensive expertise in their field and pass the rigorous screening and testing process.



"Having the certification embodies the level of professionalism I want to represent and validates that I have taken those steps to represent myself at a higher level and it really sets me apart from the competition."

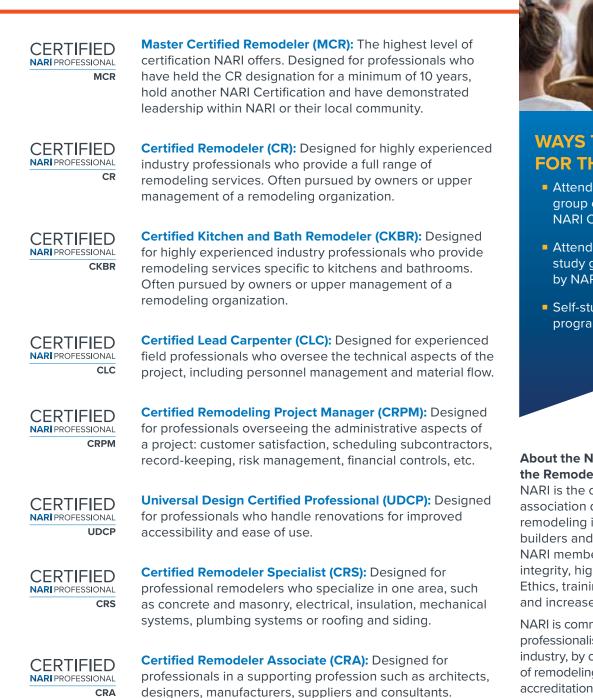
Paul Hamtil, CR,
President of Hamtil Construction, LLC

### BENEFITS OF CERTIFICATION

NARI Certification is a worthy investment in your career. Aren't you worth it?

- Validate your professionalism, expertise and dedication to client satisfaction
- Advance your business skill set for increased company profitability, project timelines, and streamlined project/ business operations
- Develop your professional skill set and set your career in remodeling up for success
- Position yourself or your staff as an indispensable resource to your clients with complex project needs
- Increase your reputation in a crowded marketplace

# **CERTIFIED NARI PROFESSIONALS**



## WAYS TO PREPARE FOR THE EXAM

- Attend a certification study group or course at your local NARI Chapter
- Attend an online certification study group or course offered by NARI
- Self-study using the NARI program manual

About the National Association of the Remodeling Industry (NARI) NARI is the only professional trade association dedicated solely to the remodeling industry — contractors,

builders and supply chain partners. NARI members are committed to integrity, high standards, a Code of Ethics, training, market recognition and increased profitability.

NARI is committed to increasing the professionalism of the remodeling industry, by offering certification of remodeling professionals and accreditation of remodeling companies.



Education Department PO Box 4250 Des Plaines, IL 60016

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# Lean At NARI University, Advance Your Craft and Expand Your Business Knowledge

## NARI Education. Remodeling Done Right.™

NARI University provides valuable distance learning when you need it. It is your resource for continued education.



## Did you know?

### **OVER 80% of consumers would choose a remodeler who is certified** versus a contractor who isn't.

#### NARI offers 8 valuable certifications:

- NARI Master Certified Remodeler (MCR)
- NARI Certified Remodeler (CR)
- NARI Certified Remodeler Specialist (CRS)
- NARI Certified Remodeler Associate (CRA)





CKBR





CLC

CERTIFIED NARI PROFESSIONAL

CERTIFIED

**NARI** PROFESSIONAL



CERTIFIED

**NARI** PROFESSIONAL

CERTIFIED

**NARI** PROFESSIONAL

NARI Certified Kitchen & Bath

NARI Certified Lead Carpenter (CLC)

NARI Certified Remodeling Project

NARI Universal Design Certified

Remodeler (CKBR)

Manager (CRPM)

Professional (UDCP)

CRS

#### CERTIFIED NARI PROFESSIONAL UDCP



## How to Get Certified?

- Submit an application to NARI
- Enroll in a NARI study group among peers (4-12 weeks)
- Pass a rigorous written exam

#### **After Certification**

- Use this powerful designation to market your company
- Grow your business based on what you've learned

## Need CEUs?

NARI has more than 60 on-demand webinars, each worth 1 CEU. Learn on your own time the subjects that will move your business and your team forward.

## Visit NARI.org/learn